

MEDIA RELEASE – FOR IMMEDIATE RELEASE

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Western Canada Onsite Wastewater
Management Association

Do you have Septic Sense? Septic Awareness Week 2020

The Western Canada Onsite Wastewater Management Association and its affiliates will be promoting septic awareness during the week of September 14 to 18. The purpose of this initiative is to promote proper operation and maintenance of onsite wastewater systems.

Properly designed and maintained wastewater treatment systems effectively reduce or eliminate most human health or environmental threats posed by pollutants in household wastewater. However, they require regular maintenance or they can fail. Failing systems are expensive to repair or replace, and poor maintenance is often the culprit. Systems need to be monitored to ensure that they work properly throughout their service lives.

Notices will be put up on our websites and in local newspapers about the importance of maintaining septic systems along with tips for operation. In some regions of Western Canada, delivery of our Septic Sense program will take place during that week. We will also be offering webinars to assist homeowners in understanding why they need to properly maintain and care for their septic systems.

Join us in asking your customers, regulatory authorities and municipal representatives – Do you have Septic Sense?

Contact the association office for more information, or for materials to help you promote Septic Awareness.

MEDIA CONTACT

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WCOWMA and its provincial chapters are happy to provide digital copies of posters that can be used to promote this event. These posters can be customized to include your company or Regional District logo.

The Western Canada Onsite Wastewater Management Association (WCOWMA) is the not-for profit organization established to educate, train and certify industry professionals in western Canada. The association engages its member installers, septage haulers, suppliers, municipalities and provincial government departments to arrive at sound practices that strengthen the industry, and ensure safe and effective septage management for all Western Canada.

